

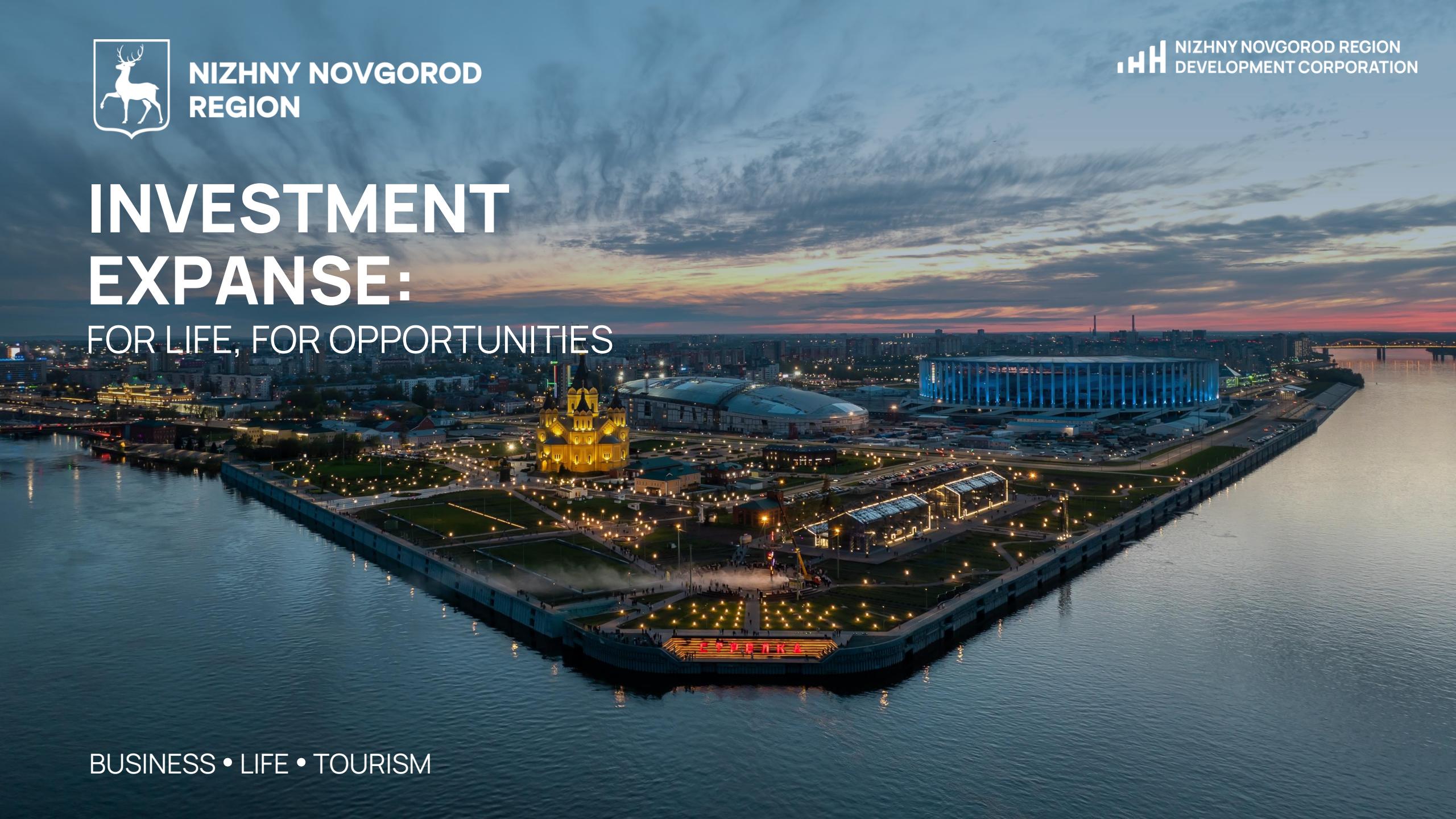


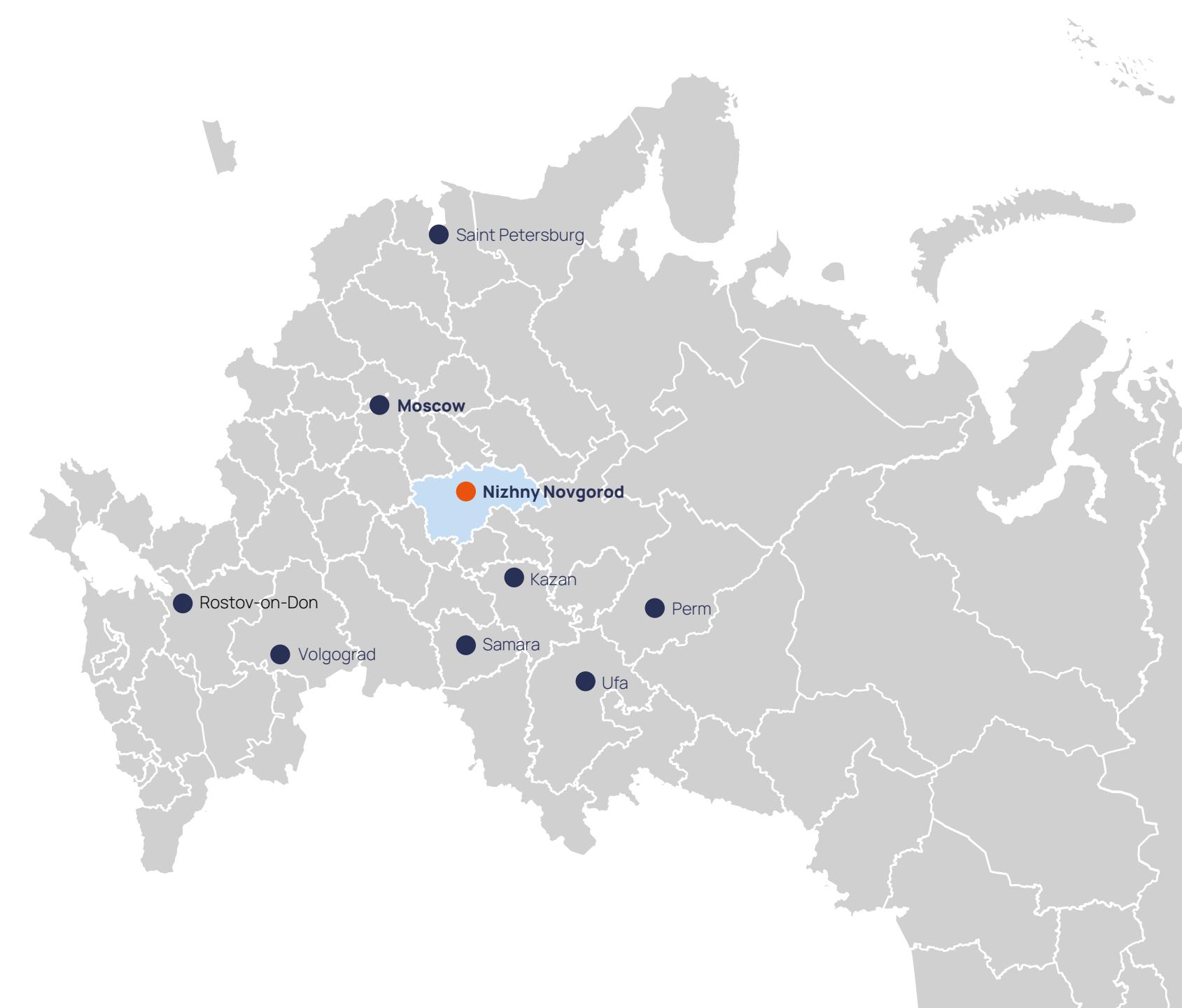
NIZHNY NOVGOROD  
REGION

NHH NIZHNY NOVGOROD REGION  
DEVELOPMENT CORPORATION

# INVESTMENT EXPANSE: FOR LIFE, FOR OPPORTUNITIES

BUSINESS • LIFE • TOURISM





**Nizhny Novgorod – Moscow**

►►► **400 km**

 1 hour

 3.5 hours

 5 hours

**76,600 km<sup>2</sup>**

one of the largest regions  
in Central Russia

**>80 million people**

live within a 1,000 km radius  
8 million-plus cities

# BUSINESS



**Business expanse  
and opportunities**

## INVESTMENT TRENDS

### ► 2<sup>nd</sup> place

National Rating of Investment Climate

Favorable investment climate

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### ► 3<sup>rd</sup> place

In the Volga Federal District in terms of fixed asset investments

₽728.2 billion

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### ► IC3

National Rating Agency

High level of investment attractiveness

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# BUSINESS

The region's industry comprises up to 1/3 of the gross regional product



NIZHNY NOVGOROD  
REGION



MANUFACTURING INDUSTRY IS THE CORE OF THE REGION'S ECONOMY

(91,1%)

## PRIORITY AREAS

- Automotive industry
- Metallurgy
- Chemical industry
- Petrochemical industry

**2<sup>nd</sup> PLACE** in the Volga Federal District and **8<sup>th</sup> PLACE** in Russia in terms of manufacturing output

# BUSINESS

Well-developed  
industry –  
capacious sales  
and raw materials  
market



NIZHNY NOVGOROD  
REGION



## STRUCTURE OF THE INDUSTRIAL PRODUCTION

- Manufacturing industry – **91.1%**
- Electric energy, gas and steam supply – **6.1%**
- Water supply, wastewater disposal and waste management – **2.6%**
- Mining – **0.2%**

## REGIONAL INDUSTRY IN THE ALL-RUSSIAN PRODUCTION VOLUME

- Buses (< 5 tons) – **89%**
- Trucks – **44%**
- PVC – **34%**
- Steel pipes – **18%**
- Ethylene – **9%**

# BUSINESS

**Nizhny Novgorod  
Region – country's  
intellectual potential**



NIZHNY NOVGOROD  
REGION

**EXTENSIVE EXPERIENCE  
IN THE DEVELOPMENT  
AND IMPLEMENTATION  
OF INNOVATIONS**

## **3<sup>rd</sup> PLACE**

in Russia in terms of software development

## **3<sup>rd</sup> PLACE**

in Russia in terms of innovative development

## **DEVELOPED INNOVATION ECOSYSTEM**

- IT Campus "Neimark"
- Innovative Scientific and Technological Center "Quantum" Valley"
- Nizhny Novgorod Research and Education Center
- High-tech Campus 1221

## **MAJOR DEVELOPERS**



# BUSINESS

A high level of innovation ensures access to and application of new technologies in business



NIZHNY NOVGOROD  
REGION

## INNOVATIVE POTENTIAL

- **9,500** advanced technologies in use
- **400** patents granted per year
- **₽138.3 billion** allocated for research and development (4<sup>th</sup> place in Russia)



## CENTER OF INNOVATIVE DEVELOPMENT

- **3** research institutes of the Russian Academy of Sciences
- **90** research and development centers
- **43,000** people employed in science (4<sup>th</sup> place in Russia)



## RESEARCH SCHOOLS

- Radiophysics and electronics
- Nuclear and laser physics
- Organometallic chemistry
- Microbiology
- High technologies in medicine

# BUSINESS

## Education expanse



NIZHNY NOVGOROD  
REGION

### AN AVAILABLE OPPORTUNITY TO OBTAIN A QUALITY EDUCATION IN THE NIZHNY NOVGOROD REGION

- More than **1,200** preschool educational institutions
- More than **20** private institutions, including multilingual kindergartens
- More than **850** general educational institutions
- **“School 800”**  
Russia's largest next-generation educational center
- **73** professional educational institutions
- **11** higher educational institutions and **18** branches
- Training programs for foreign specialists



# BUSINESS

An easy access to the labor market provides enterprises with highly qualified personnel



NIZHNY NOVGOROD  
REGION



## EXTENSIVE EDUCATION SYSTEM

- One of the **TOP 5** regions in Russia in terms of educational potential
- **20,000** graduates every year
- **34** joint departments within local enterprises in the field of higher education
- **73** professional and **90** research and development organizations

## TARGETED PERSONNEL TRAINING

- **16** educational and production clusters until the end of 2025  
Mechanical engineering, metallurgy, chemistry, radio electronics, nuclear industry, agriculture, construction
- **16,000** engineers trained every year
- **Corporate University of the Government of the Nizhny Novgorod Region** – new generation educational center for state employees



# BUSINESS

New development opportunities help to reduce project implementation costs



## SPECIAL ECONOMIC ZONE “KULIBIN”

DZERSHINSK, BOR

CHEMISTRY, LOGISTICS, FMCG, MECHANICAL  
ENGINEERING, METALLURGY, CONSTRUCTION  
MATERIALS, ELECTRONICS, R&D

## 125 PRIORITY INVESTMENT PROJECTS

LAW №180 OF 16.12.2004  
“ON STATE SUPPORT OF INVESTMENT  
ACTIVITIES IN THE NIZHNY NOVGOROD  
REGION”



## REDUCTION OF TAX RATES FOR PROFIT, PROPERTY, LAND, TRANSPORT AND INSURANCE PREMIUMS



## TERRITORIES OF ADVANCED DEVELOPMENT

SAROV, VOLODARSK, RESHETIKHA



# BUSINESS

Comprehensive support to run a successful business



NIZHNY NOVGOROD  
REGION

**REDUCTION OF FINANCIAL BURDEN ALLOWS TO INCREASE THE EFFICIENCY OF INVESTMENT PROJECTS**

**>100**

**federal and regional support measures for investment projects in various industries**

- Priority investment project
- Investment Protection and Promotion Agreement
- Special investment contract 2.0
- Infrastructure support for new investment projects (Program 1704)
- Preferential credits and loans
- Industrial mortgage
- Programs of the Industrial Development Fund of the Russian Federation (together with the regional branch)
- Benefits for locating a business in territories with preferential economic regimes (special economic zone, territories of advanced development, industrial parks)
- Subsidies for setting up and developing a business



# BUSINESS

Business expanse  
and opportunities



NIZHNY NOVGOROD  
REGION

## TAKING THE FIRST STEP IS EASY!

WHEN ASSISTED BY EXPERTS



### INVESTOR



NIZHNY NOVGOROD REGION  
DEVELOPMENT CORPORATION



INTERNATIONAL  
COMMUNITY OF THE  
REGION



CHAMBER OF  
COMMERCE AND  
INDUSTRY



ASSOCIATION OF  
INDUSTRIALISTS AND  
ENTREPRENEURS OF THE  
NIZHNY NOVGOROD REGION



NATIONAL PUBLIC  
ORGANIZATION  
"DELOVAYA ROSSIYA"



NATIONAL PUBLIC  
ORGANIZATION OF SME  
"OPORA ROSSI"

# BUSINESS

**Institute of investment  
commissioners  
and territorial managers  
of investment projects**



**NIZHNY NOVGOROD  
REGION**

## MECHANISM OF INVESTMENT PROJECTS SUPPORT



Identifying new investment sites  
and projects



Meeting investors



Prompt problem solving

## PARTICIPANTS



Federal authorities



Regional authorities



Municipal  
authorities



Nizhny Novgorod  
Region Development  
Corporation

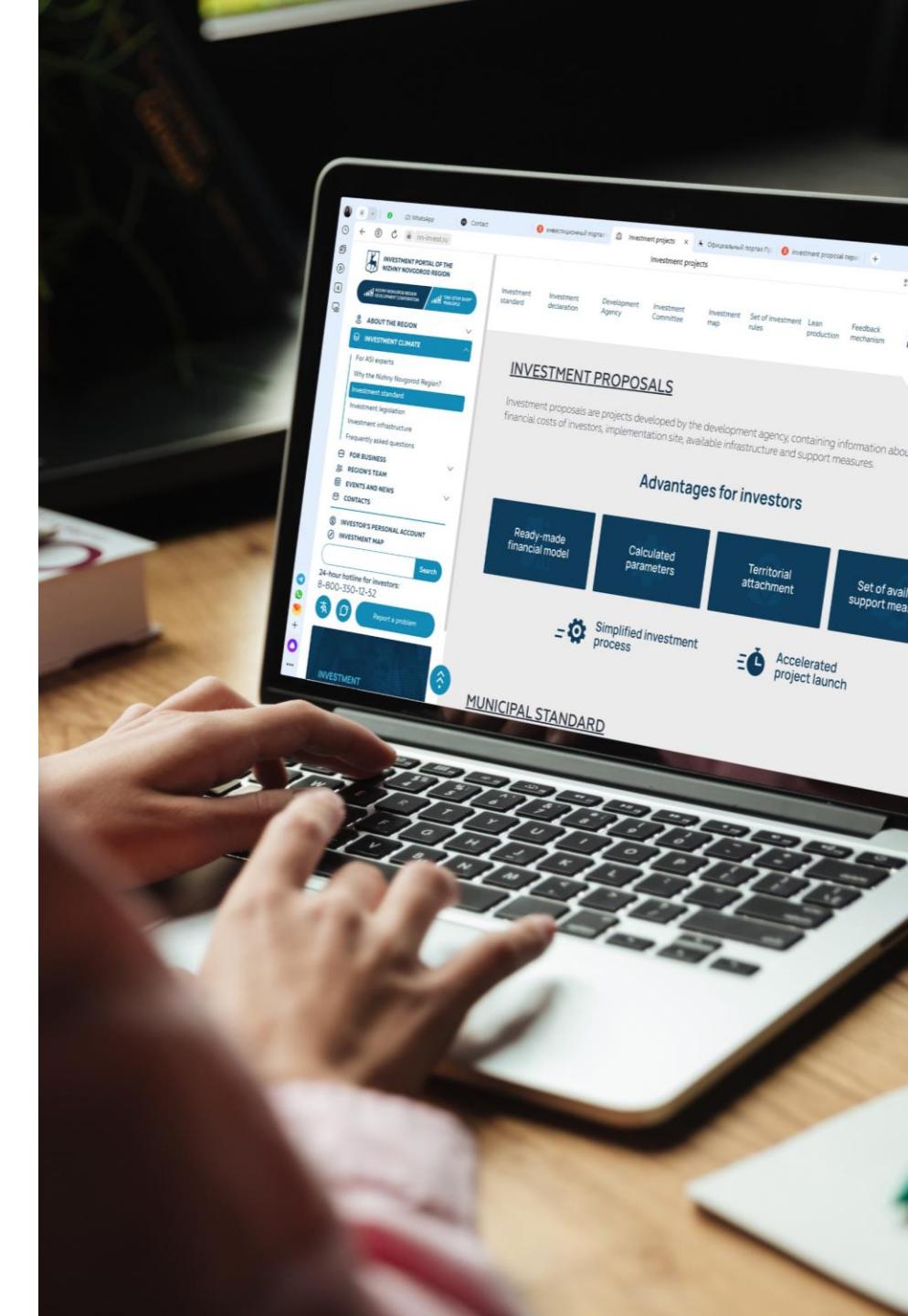


Resource-supplying  
organizations

## INSTITUTE COORDINATOR



**NIZHNY NOVGOROD REGION  
DEVELOPMENT CORPORATION**



# BUSINESS

New digital services  
for investors



NIZHNY NOVGOROD  
REGION



**INVESTMENT PORTAL**  
[www.nn-invest.ru](http://www.nn-invest.ru)



**SUPPORT MEASURES CALCULATOR**  
Wide selection of benefits and preferences



**INTERACTIVE MAP**  
~500 investment sites



**CATALOGUE OF INVESTMENT AND PPP  
PROJECTS**  
Projects for investment



**INVESTOR'S PERSONAL ACCOUNT**  
Apply for support via online



**INVESTOR SUPPORT HOTLINE**  
0052

# BUSINESS

**Feedback with the regional government for the benefit of investors**

## OPEN DIALOGUE BETWEEN ENTREPRENEURS AND AUTHORITIES

- Socio-economic Development Strategy of the Nizhny Novgorod Region 2035
- The strategy is implemented with reliance on business initiatives
- Regular meetings with the business community
- Discussion of the most pressing issues
- Solving complex problems
- Expert councils
- Business participation in discussing key issues
- High business involvement in determining prospects
- Feedback
- Business participation in performance assessment



**NIZHNY NOVGOROD  
REGION**

# BUSINESS

New system  
of investment  
projects support



NIZHNY NOVGOROD  
REGION

## REGIONAL INVESTMENT STANDARD 2.0 IN THE NIZHNY NOVGOROD REGION

### KEY ELEMENTS



#### INVESTMENT DECLARATION

Reinforces the region's obligations to investors



#### DEVELOPMENT AGENCY

"One-stop shop" for investors



#### INVESTMENT COMMITTEE

Settlement of investors' disputes in the pretrial order



#### INVESTMENT MAP

Unified database of investment sites (~ 500)



#### INVESTMENT RULES

Algorithm of actions ("client path") to connect to infrastructure facilities

2021

### THE NIZHNY NOVGOROD REGION IS AMONG 12 "PILOT REGIONS"

on the implementation of Regional Investment Standard 2.0 elements

2023

### 2<sup>nd</sup> PLACE

on the efficiency index of the Regional Investment Standard implementation

2024

### THE NIZHNY NOVGOROD REGION INTRODUCED 3 NEW ELEMENTS OF THE REGIONAL INVESTMENT STANDARD 3.0:

- feedback to business
- agency investment proposals
- lean technologies

**THE NIZHNY NOVGOROD REGION**  
is among mentor regions on the implementation of  
lean technologies

2025

### 2<sup>nd</sup> PLACE

on the efficiency index of the Regional Investment Standard implementation

# LIFE

## Life expanse



NIZHNY NOVGOROD  
REGION

### QUALITY OF LIFE OF THE POPULATION



**3** million people  
residents of the Nizhny Novgorod Region



**1.2** million people  
residents of Nizhny Novgorod



**72.5** years  
life expectancy:  
• Men – **66.9** years  
• Women – **78.0** years



**4<sup>th</sup>** place in the Volga Federal District  
in terms of population



**₽69.5** thousand  
average wage (**4<sup>th</sup>** place in the Volga Federal District)

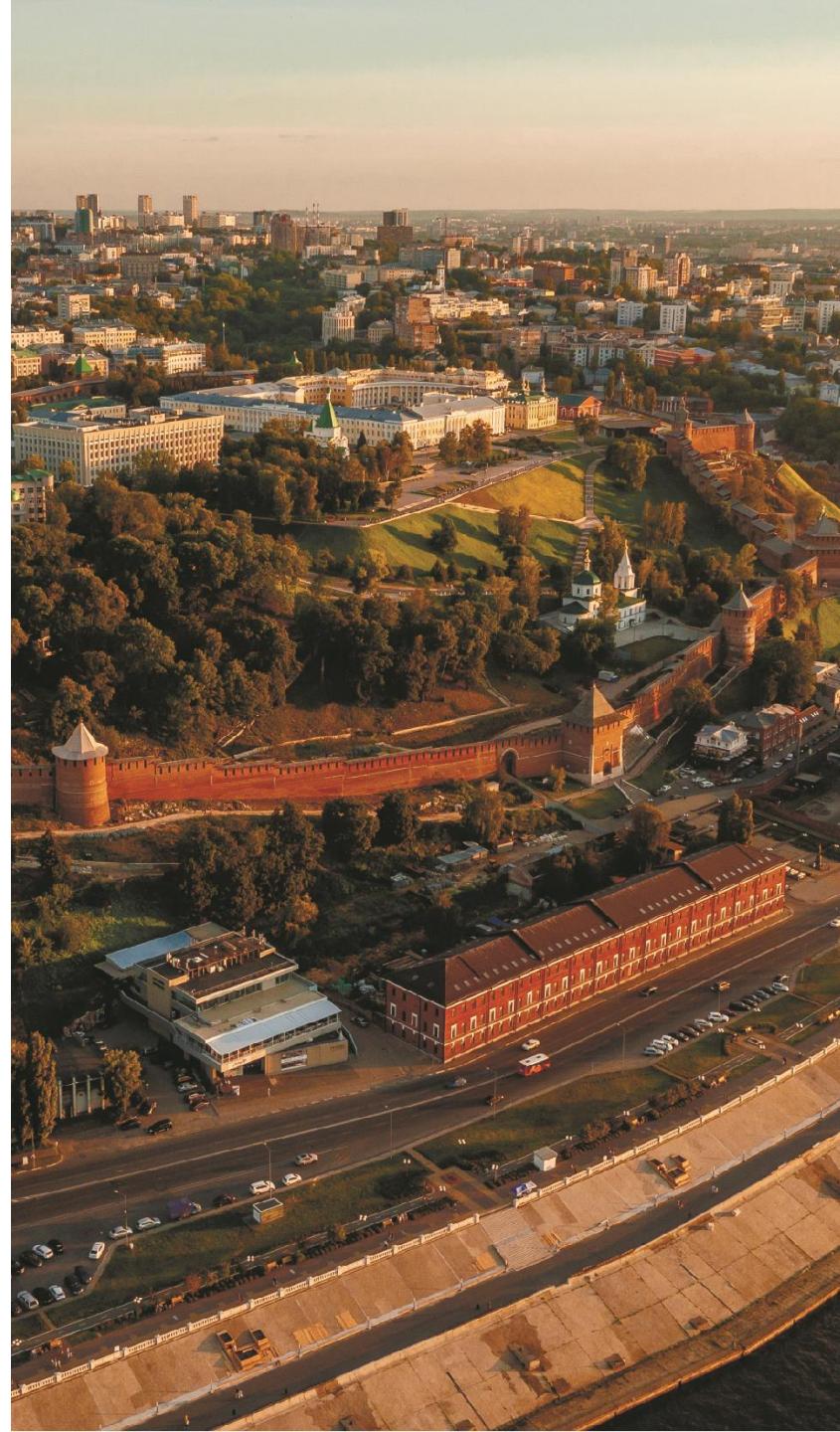


**₽16.7** thousand  
living wage



**1<sup>st</sup>** place in Russia  
on the life quality index – 2025\*

\* International rating portal Numbeo



# LIFE

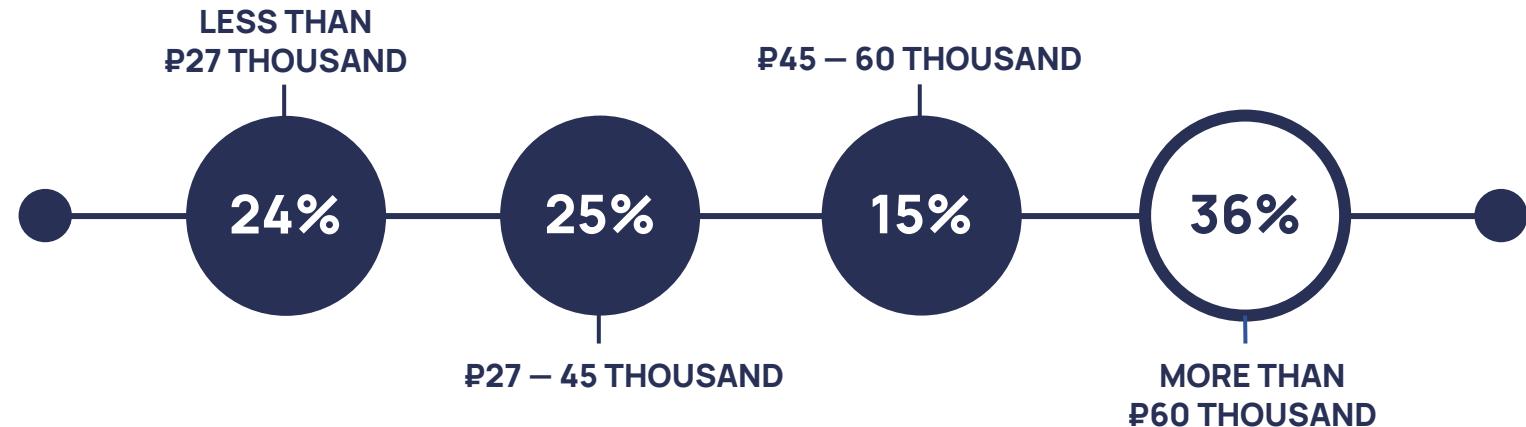
High level  
of purchasing  
power



NIZHNY NOVGOROD  
REGION



1/3 OF THE POPULATION EARN MORE THAN THE AVERAGE INCOME\*



\* According to Nizhegorodstat, 2025

# LIFE

Comfortable  
urban environment



NIZHNY NOVGOROD  
REGION



## 4<sup>th</sup> place

Rating of the Ministry of Economic  
Development of Russia on the level  
of PPP development

## CREATION OF SOCIALLY SIGNIFICANT OBJECTS



Well-developed system of public  
transportation



High level of security



Modern residential  
complexes



Next generation  
educational centers

LIFE

Transport  
and logistics



NIZHNY NOVGOROD  
REGION



## INTERNATIONAL AIRPORT NAMED AFTER V.P.CHKALOV



1 hour (Nizhny Novgorod – Moscow)



15 Russian and international airline companies



1.4 million people – annual passenger traffic

## RAILWAY STATION “NIZHNY NOVGOROD”



3.5 hours (Nizhny Novgorod – Moscow)



50 trains per day, 20 destinations



Freight transportation



# MODERN STANDARDS AND WORLD-CLASS TECHNOLOGIES

## EXTENSIVE CLINICAL BASE

## **About 1,700** healthcare facilities in the Nizhny Novgorod Region



## PRIVATE MEDICAL CENTERS

**About 200** clinics in Nizhny Novgorod



## ONE OF THE LEADING MEDICAL SYSTEMS IN RUSSIA

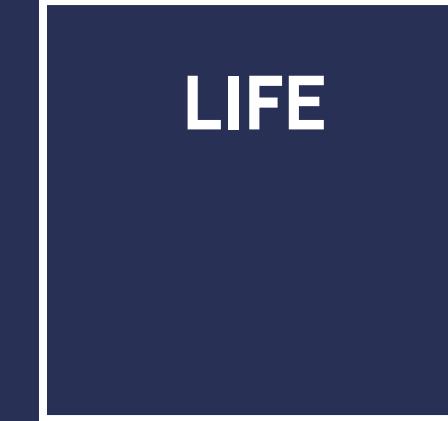
- Establishment of an oncology cluster of nuclear medicine
- Application of advanced technologies helps to occupy leading positions in Russia

PRIVOLZHSKY RESEARCH MEDICAL UNIVERSITY

- Research institute of biomedical technologies
- Institute of fundamental medicine

## “HEALTH TRAINS” PROGRAM

Mobile diagnostics centers provide services to more than 800 remote communities of the Nizhny Novgorod Region



## Quality healthcare



# NIZHNY NOVGOROD REGION

# TOURISM

## Rich cultural life



NIZHNY NOVGOROD  
REGION



### MUSEUMS WITH UNIQUE EXPOSITIONS

- Khokhloma
- Art Museum
- Ethnography Museum



### TOURIST ROUTES

- World-famous holy sites
- Nature reserves
- Bolshoe Boldino



### THEATRES

- Drama Theatre
- Opera and Ballet Theatre
- Comedy Theatre
- "Vera" Children's Theatre
- Young Spectator's Theatre



### FESTIVALS

- Contemporary art
- Classical music
- Folk crafts
- Light shows
- Film festivals

# TOURISM

Tourism  
and recreation  
expanses



NIZHNY NOVGOROD  
REGION



## THE REGION IS RICH IN CULTURAL HERITAGE SITES

- More than 3,600 cultural heritage sites
- Nizhny Novgorod Kremlin / Nizhny Novgorod Fair

## NIZHNY NOVGOROD REGION – MAJOR DESTINATION FOR EVENT TOURISM

- World-class hospitality level
- 2\*, 3\*, 4\*, 5\* hotels

## BIRTHPLACE OF AUTHENTIC FOLK CRAFTS

- Khokhloma and Gorodets painting
- Kazakovskaya filigree / Glassblowing production
- Leatherwork and pottery

# REGION'S TEAM



**GLEB NIKITIN**

Governor  
of the Nizhny Novgorod Region



**EGOR POLYAKOV**

Deputy Governor  
of the Nizhny Novgorod Region



**ANDREY SANOSYAN**

Deputy Governor  
of the Nizhny Novgorod Region



**SERGEY MOROZOV**

Deputy Governor  
of the Nizhny Novgorod Region



**DENIS ISMAGILOV**

Minister of Economic Development  
and Investment of the Nizhny  
Novgorod Region



**MAKSIM CHERKASOV**

Minister of Industry, Trade and  
Entrepreneurship of the Nizhny Novgorod  
Region



**SERGEY BARINOV**

Minister of Property and Land  
Relations of the Nizhny Novgorod  
Region



**IGOR ISHCHEMKO**

Director General of the Nizhny Novgorod  
Region Development Corporation



**NIZHNY NOVGOROD  
REGION**

**2025**

BUSINESS • LIFE • TOURISM